

Town of North Yarmouth

Survey Results:

Community Recreation for Our Future

Survey coordinated by the Living Well in North Yarmouth Committee

March 2021



Total Survey Responses

Used Survey Monkey online survey and paper surveys

527

For comparison:

- 2010 North Yarmouth census = 3,800 pop. (approx.)
 - 2,660 were over age 18
 - 527 is approximately 19.8% of the adult population, a significant representation of our town's population

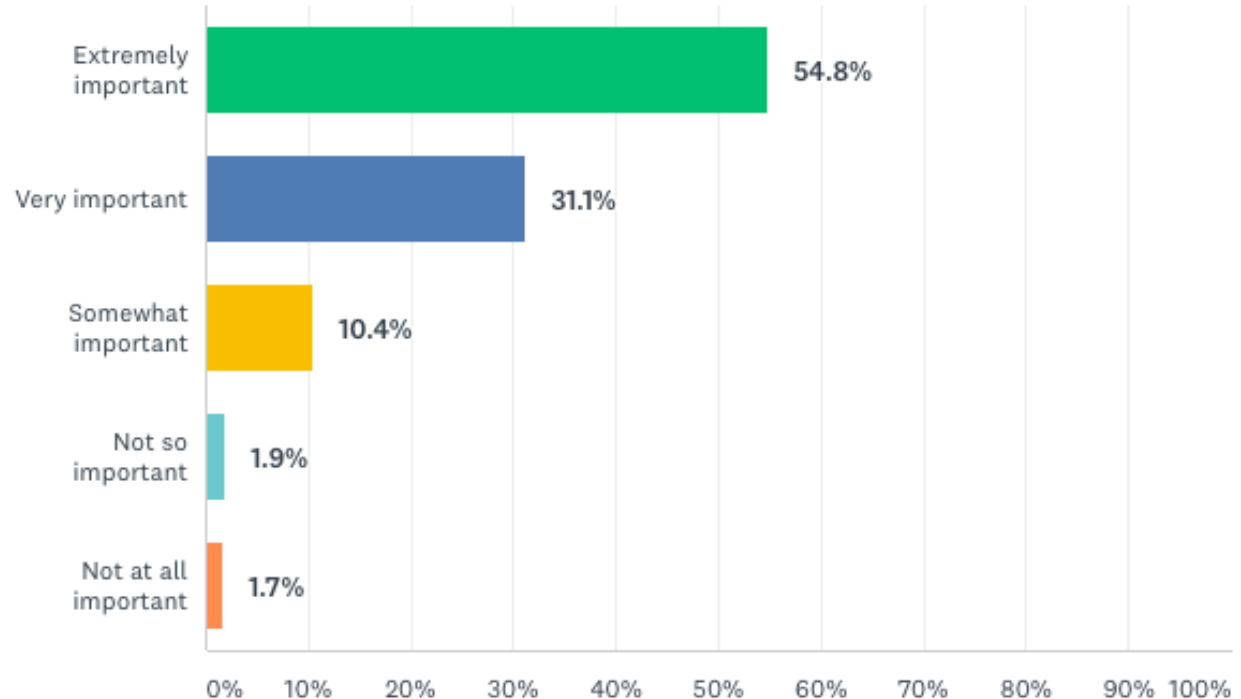
Q1: How important are parks and recreation facilities to the overall quality of life in North Yarmouth?



Answered: 518 Skipped: 9

Observation:

- 85.9% Feel parks & rec facilities are “extremely” or “very” important
- 3.8% “Not so” or “Not at all” important



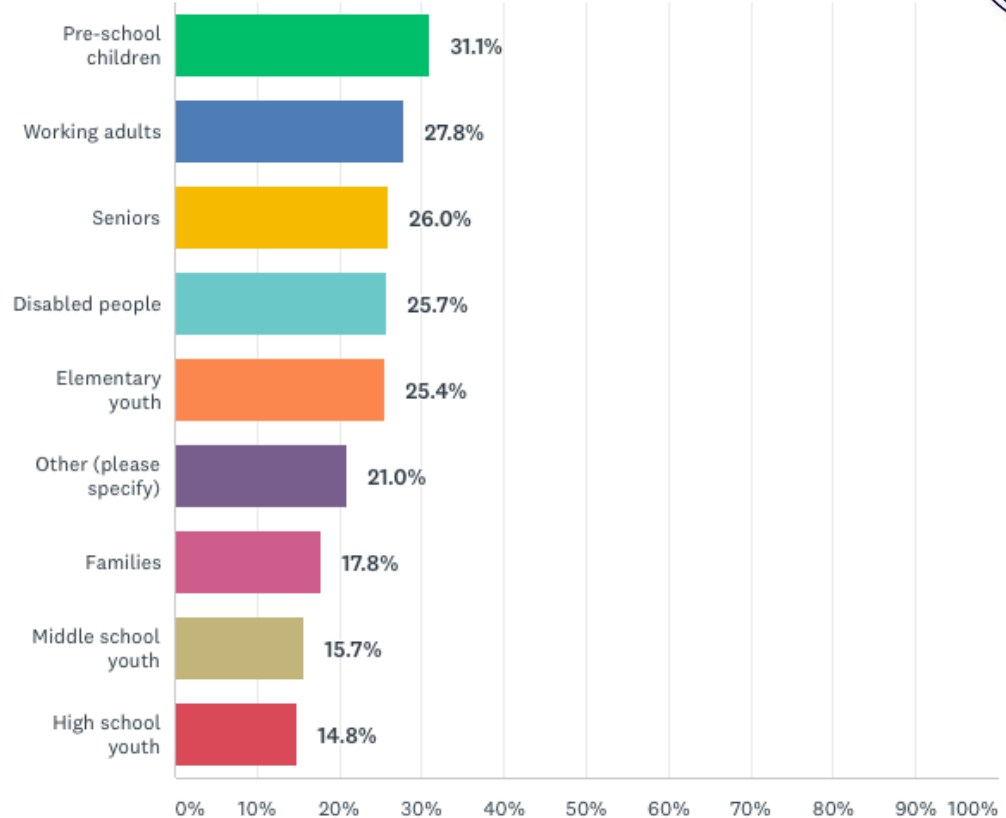
Q2: Do you think that any of the following groups are under-served by town recreation options? Please check your choices.

Answered: 338 Skipped: 189



Top 3 under-served groups span either end of the age spectrum:

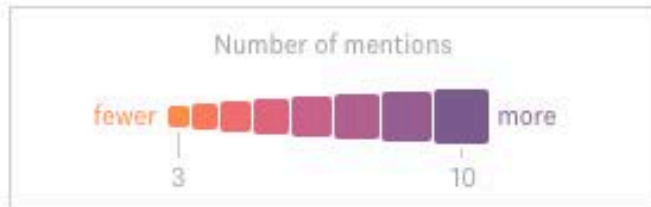
- Pre-school children
- Working adults
- Seniors



Q2 - Continued: For the 21% (70 respondents) who answered “Other” this Word Cloud represents the 20 most-used words in their responses



enough may age town know Covid use parks
playground family need children trails activities
sure moved outdoor singles etc Village



Q3: In the past year, I have visited town parks/recreation facilities:

Answered: 515 Skipped: 12

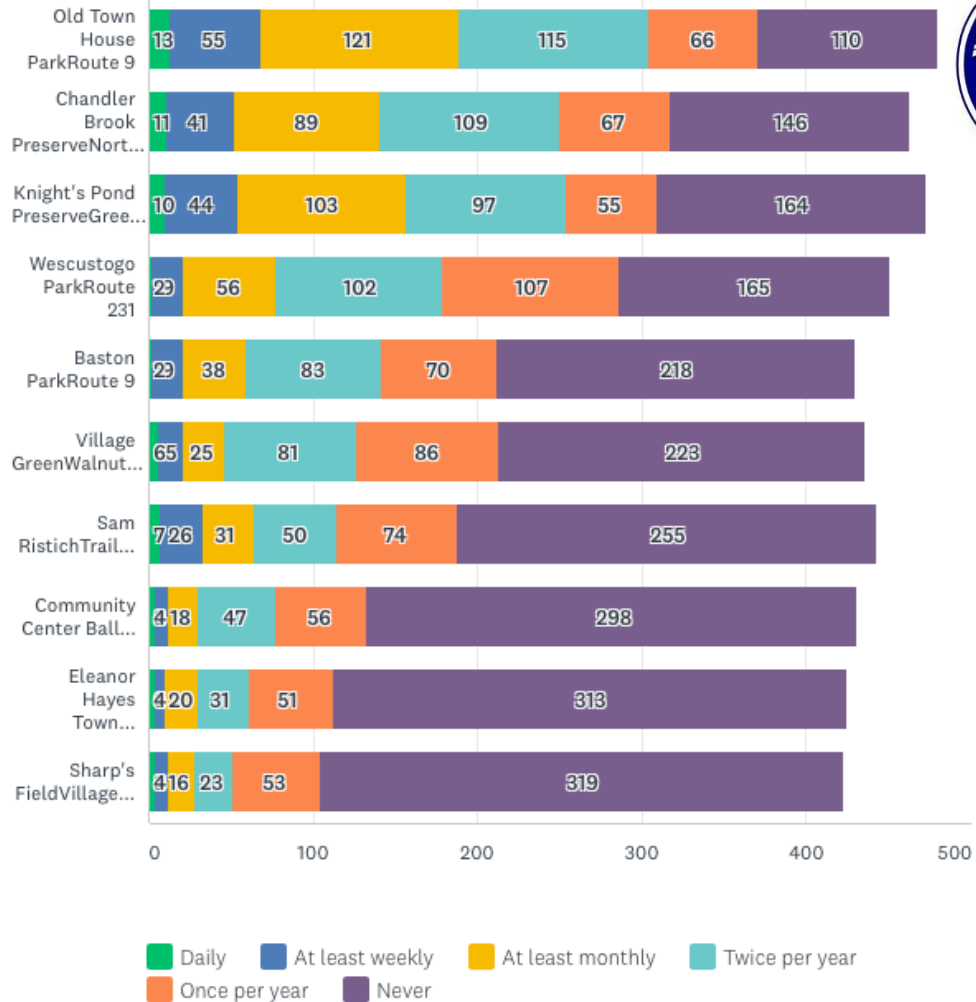
Interesting finding:

Most residents have “Never” been to our parks – as seen in the purple shading for each answer.

Q5 reveals more on this topic.

Most visited are:

- Old Town House Park
- Chandler Brook Preserve
- Knight’s Pond Preserve
- Wescustogo Park

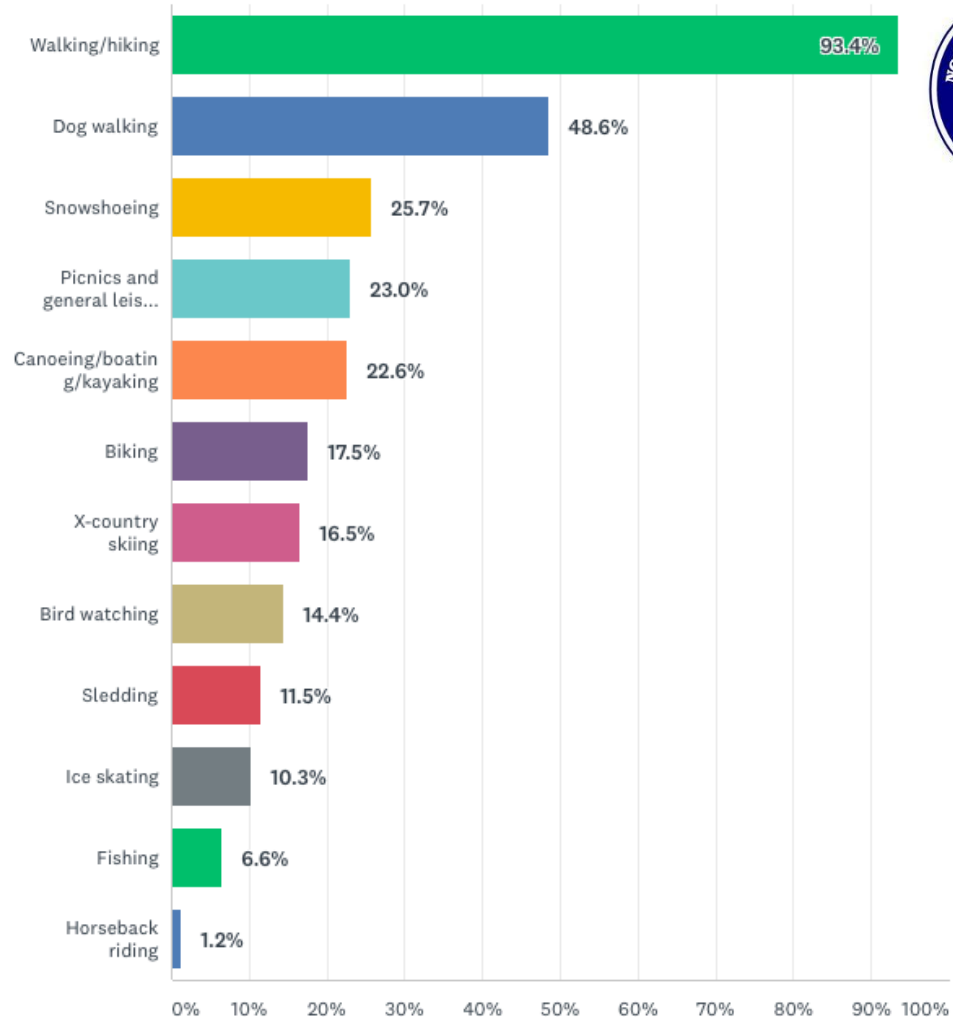


Q4: Please tell us your primary reasons for using the parks/recreation areas?

Answered: 486 Skipped: 41

Top reasons for use:

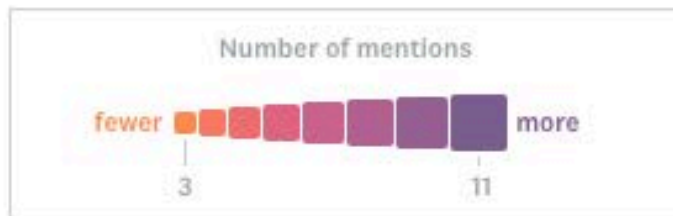
- Walking/hiking – top use, by far
- Dog walking
- Snowshoeing
- Picnics & general leisure
- Canoeing/boating/kayaking



Q4 – Continued: Other uses were mentioned in 58 comments. This Word Cloud represents the 11 most-used words in their responses.



parks river kids drone trails walk Running flying use bike
hunting



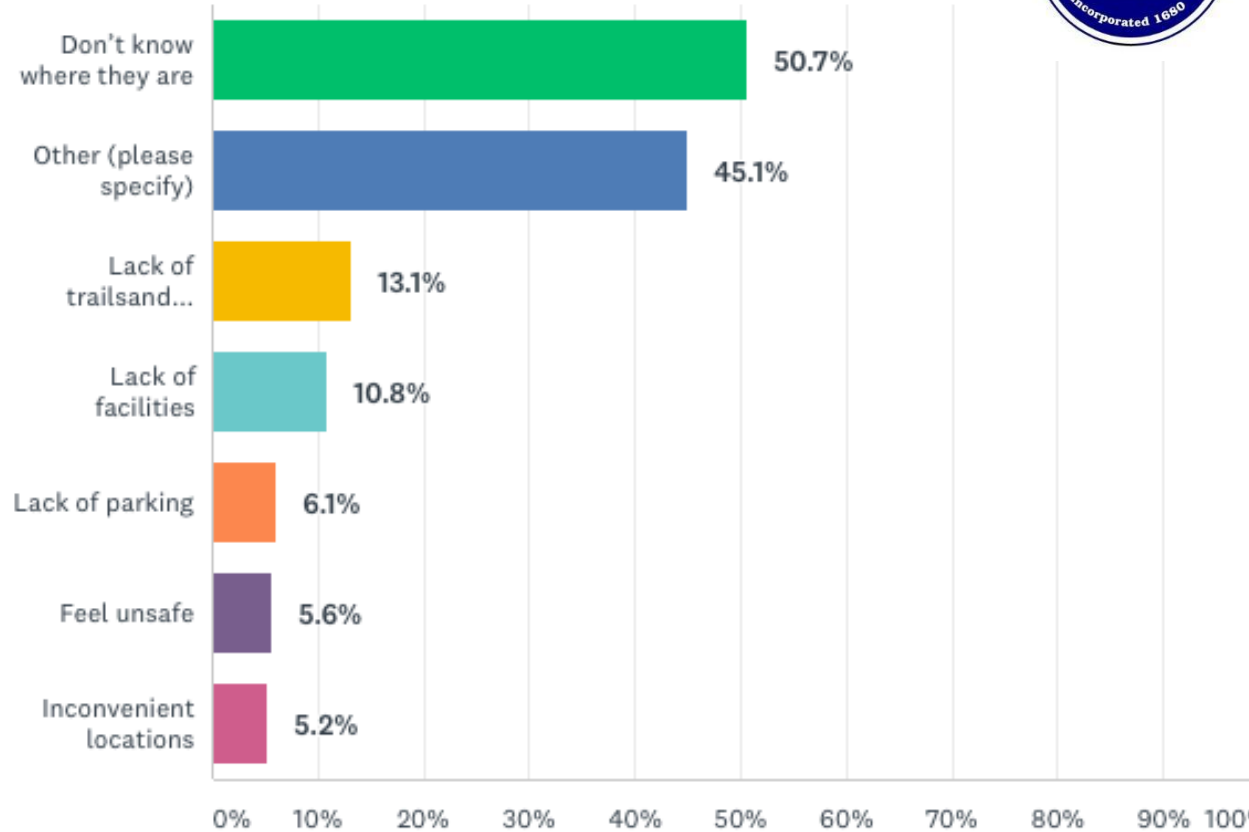
Q5: If you do not use town parks/recreational areas, please tell us why.

Answered: 213 Skipped: 314



Less than half of respondents answered this question.

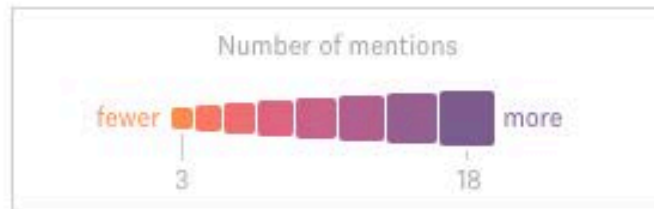
- For those who did, half do not know where our parks are. An opportunity for community education!





Q5 - Continued: “Other – Please Specify” was the second highest response at 45.1% (96 comments were made here). This Word Cloud represents the 20 most-used words in their responses.

dogs enjoy many moved time visit need love parks options
trails reason use find walk Pineland go run town know



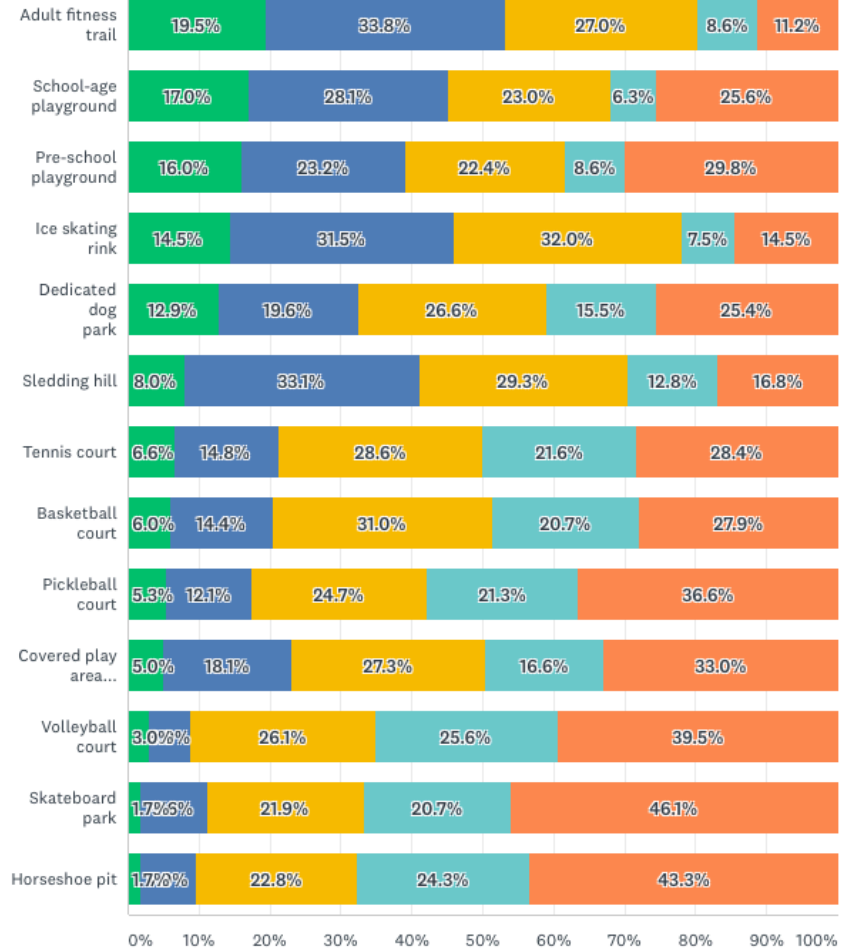
Q6: From the following list, please tell us your recreation priorities.

Answered: 502 Skipped: 25



Combo “Top” & “High” Priorities:

- Adult fitness trail (53.3%)
- Ice skating rink (46%)
- School-age playground (45.1%)
- Sledding hill (41.1%)
- Pre-school playground (39.2%)



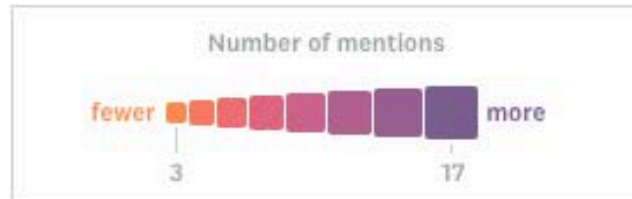
0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

■ Top Priority
 ■ High Priority
 ■ Average
 ■ Little Priority
 ■ No Priority



Q6 – Continued: Comments (87) on Priorities. This Word Cloud represents the 17 most-used words in the comments.

court priority dogs town pool town children Walking bike trails
trails w mountain bike trails kids run parks area
dog parks sidewalks





Q7: What activities would you like to see inside the new Community Center? (255 responses).

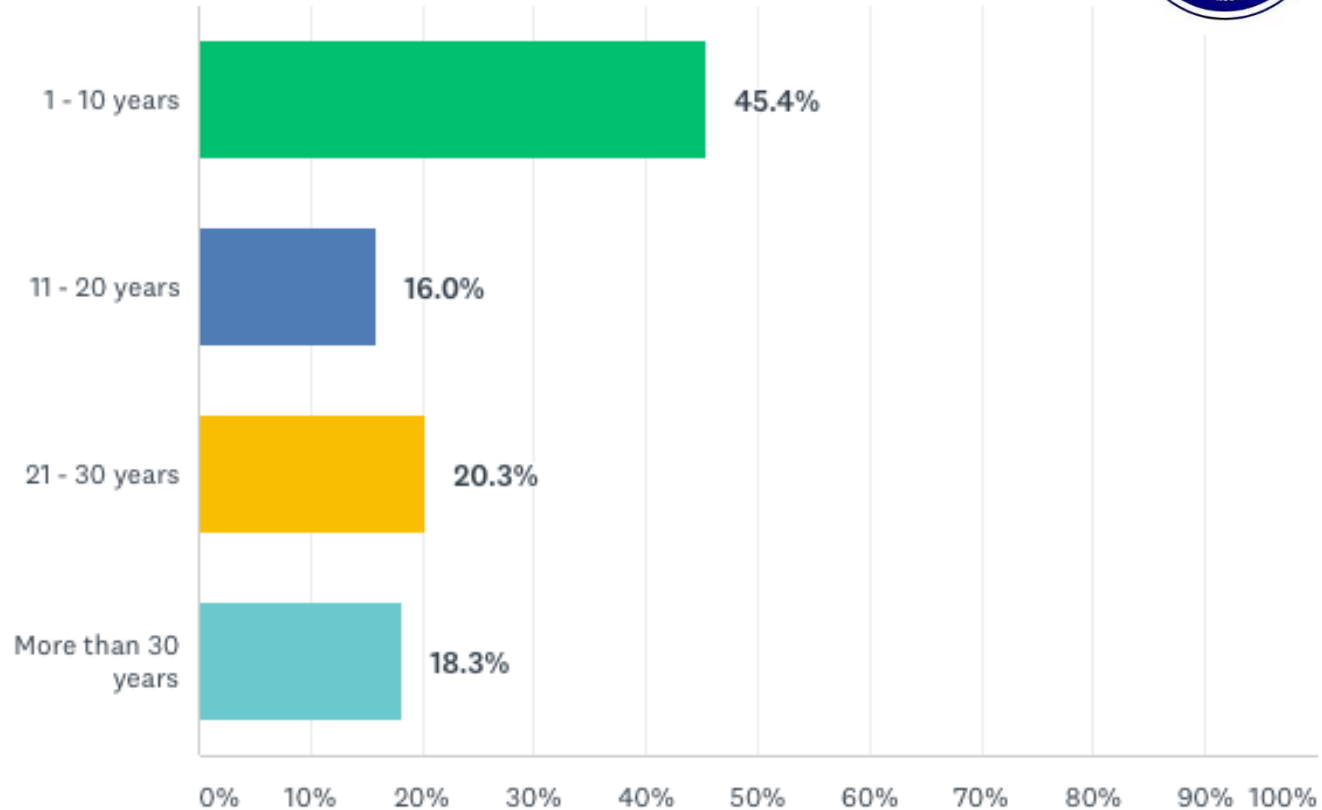
town arts cooking classes lectures movie night art classes fitness room volleyball Game night
adult fitness others book club love pickle ball court exercise see children
meditation fitness opportunities pickleball indoor open gym mens ages
playgrounds events families dance safe seniors new Adult potlucks
craft winter kids adult ed classes community center yoga
leagues activities book groups groups youth COVID gym
community available programs learning etc craft fairs
basketball play Music games time cards art work nights meeting
fitness classes party open outdoor walking teen exercise classes especially
ping-pong cooking classes tai chi basketball youth lessons working adults sports kids sports
Organized

Q8: How long have you lived in North Yarmouth?

Answered: 526 Skipped: 1



Many “new” residents completed the survey



Q9: Your Age?

Answered: 515 Skipped: 12

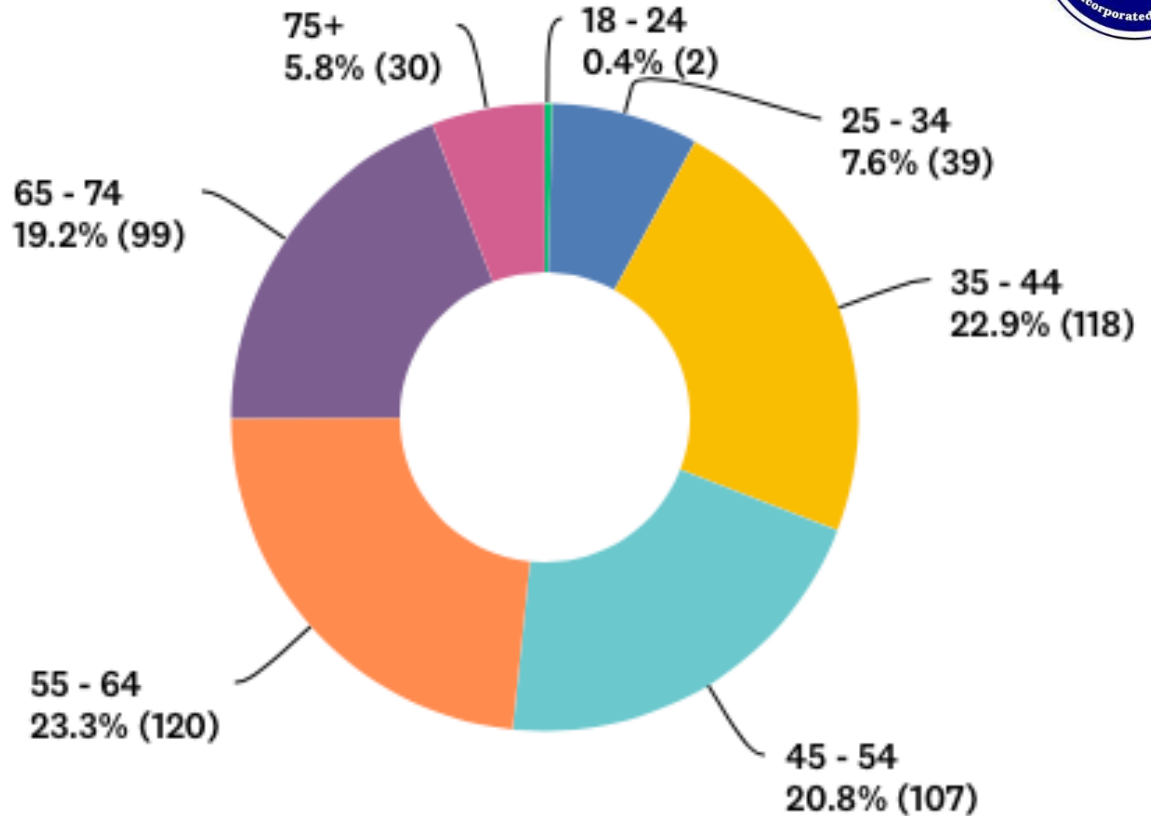


Respondents:

- Under age 55 = 51.7%
- Age 55+ = 48.3%

Largest demographics responding:

- 35-44 (118 surveys)
- 55-64 (120 surveys)

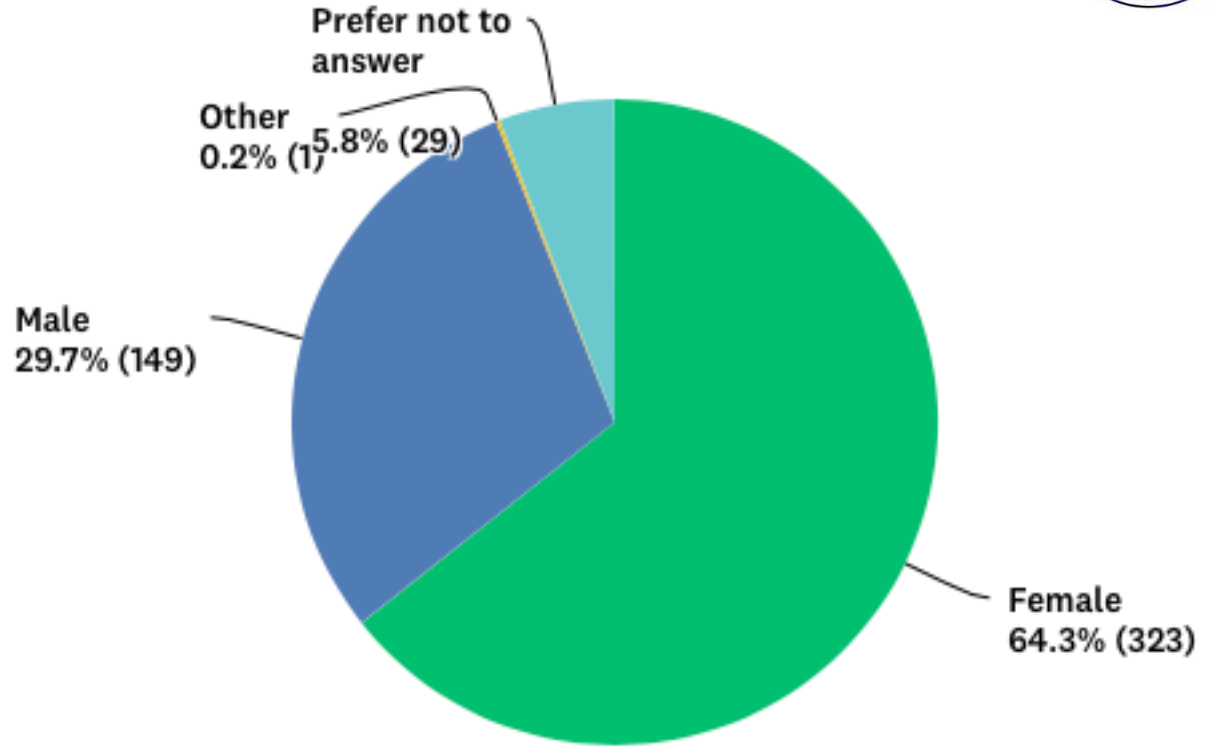




Q10: Your gender?

Answered: 502 Skipped: 25

Predominantly females (64.3%) completed the survey





Q11: How many children, by age, live in your home?

Answered: 296 Skipped: 231

ANSWER CHOICES	RESPONSES	
Newborn - 3 years	24.3%	72
4 years - 6 years	27.4%	81
7 years - 10 years	29.1%	86
11 years - 13 years	19.9%	59
14 years - 18 years	30.7%	91
Older	27.4%	81

Observations:

- Total = 470 Children
- 56.2% of respondents (296 of 527) have children living in their homes



Q12: Is there anything else you would like us to know? (181 responses)

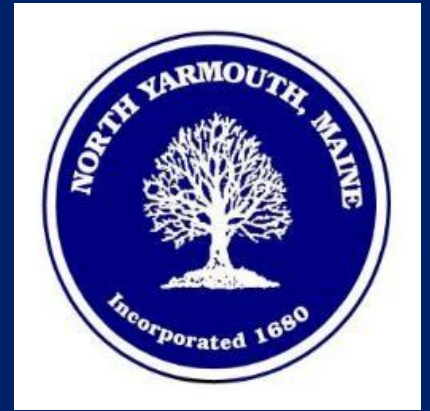
appreciate Old Town House sidewalks love see map also etc available Old provide great
moved Keep support adult Yarmouth lack outdoor priority center listed families paid
kids especially many road hike land work take know residents
North Yarmouth spending NY recreation activities making
love survey need biking parks grateful town go trails
recreational use want walking times community things area
already Thank rail trail spaces connected people near living nice place years
community center basketball one lot playground programs Cumberland events
access days parks trails much dog mostly think Find children Royal River Please
N Yarmouth build school

Q 13: Would you like to help improve recreation opportunities for our town? We could use your help!

Answered: 111, Skipped: 416



124 names collected from people who want to improve recreation opportunities!



THE END

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