

Start Here



The Bright Future Vision for Our Town

“A brand is more than a logo or a tagline. It communicates what makes a community unique and appealing through a combination of visuals and words. A strong brand can help boost economic development, tourism and the sense of community residents enjoy” said Nancy Marshall, writing in the Maine Townsman.

Late last winter, a group of volunteers from various committees in town came together to envision and create a town brand. They asked “how do we stay connected to those things we love about North Yarmouth, while dealing with the forces that may alter the very things we hold dear?”

From the onset, their objective was to use a town brand to increase connection between the small communities within the larger community – young and old, riders and walkers, swimmers and hikers. They wanted to encourage and increase connectivity with the town’s natural and commercial amenities, it’s rich history – reflecting three core principles prevalent in town: community, history, and commerce.



The new town brand embodies North Yarmouth’s core principles. It is the overarching message of the community and the message is simple:

By highlighting our tremendous assets—parks, river access, scenic roads, historic sites.

civic engagement, entrepreneurial spirit— we present a comprehensive view of North Yarmouth and encourage increased activity and commerce.



We want people to access our town assets and Start Here: bike rides, trail walks, group runs, river paddling, family walks.



We want businesses to Start Here: to establish commercial enterprises in a town that is already home to entrepreneurs and businesses of all sizes.



We want families to Start Here: to join a community that honors it's green space and supports great local services, such as our schools.



Start Here is about a town that is looking into the future—while honoring the past.



Start Here is about building a local identity with a broad appeal beyond town borders.



Over the next year, as we tackle issues as diverse as economic development to trail maintenance, the brand will become a prominent fixture throughout North Yarmouth via the town's various communications. The more it is seen and used, the more it will become a part of the direction of the town, helping frame a future we can all embrace.

As the Town of North Yarmouth grows and changes, the brand will assist town government, committees and local organizations to identify and distinguish

North Yarmouth as a unique community in the region.

A Vision for the Future

The Economic Development and Sustainability Committee has lots of information about the Village Center Redevelopment. Find out about this exciting proposal by visiting our table at Fun Day.

Read about the facts, and ask questions. And mark your calendar for our Informational Meeting, scheduled for Wednesday, October 21.
The vote on the Village Center Plan will be Tuesday, November 3.
Come over and talk with us ... ask questions ... and learn more!

You are Invited

Sevee and Maher Presentation

Learn the facts about the proposed municipal sewer system

**September 24th at 7 pm
Town Office Meeting Room**

Residents are encouraged to attend this presentation by engineers from Sevee and Maher, to learn the details of a hydro-geological study recently completed by the firm. Residents are encouraged to attend and ask questions of the engineers, as well as the select board.

The study was commissioned by the select board to address questions asked at public meetings held last spring. The sewer system has been recommended to the town as part of the Village Redevelopment project.

The town will vote on the project November 3, 2015.



Support Our Local 4-H Club & Community Food Pantry



Last year through generous community donations, a steer and three pigs were purchased at the Cumberland Fair's 4-H Auction and donated to the Community Food Pantry in Cumberland. Over 100 area families benefited from this worthwhile fundraiser.

Please help us this year as **our goal is to raise \$10,000** so we can purchase **2 steers and 2 pigs!** It only takes 1,000 residents paying \$10 to reach our goal!



You can donate by cash/check/credit card. Checks should be made out to:

The Community Food Pantry-4H

Cumberland Town Hall
290 Tuttle Road
Cumberland, ME 04021

Credit Card Donation is available through the Town Website listed below:

<http://cumberlandmaine.com/4h-community-food-pantry-fundraiser/>

Thank you for your donation!

Cumberland 4-H and Community Food Pantry

PHOTO CONTEST

FALL for North Yarmouth Parks!



The Parks and Recreation Committee is celebrating everyone's favorite season — as well as North Yarmouth parks— with a photo contest!

To enter, take a photo at any of our parks - Baston Park, Chandler Brook Park, Old Town House Park, the Sam Ristich Trail, Veterans Memorial Park, Westcustago Park and anywhere along the Royal River water trail - anytime between now and November 28th.

Post the photo with your name, location, and date taken to the Parks and Recreation Facebook Page (www.facebook.com/nyparksandrec).

The post with the most likes by December 1st wins \$100!

The prize will be awarded at the Christmas Tree Lighting at Village Green.

Simple Rules:

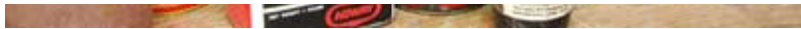
1. Photos must be taken by North Yarmouth residents
2. Photos must be taken in a North Yarmouth park or on it's public lands
4. Limit of 10 submissions per entrant
5. Photos must be taken in 2015

Good luck and enjoy our North Yarmouth parks!

For questions, suggestions, or volunteer opportunities, please contact nyparksandrec@gmail.com.

Disposal of Banned Chemicals





Town Citizens Urged to Sign Up for Free Disposal of Banned, Unusable Pesticides

This October, the Maine Department of Agriculture, Conservation and Forestry's (DACF) Board of Pesticides Control (BPC) will team up with the Maine Department of Environmental Protection (DEP) to help Mainers dispose of banned pesticides or unusable pesticides.

This free disposal program is open to homeowners, family-owned farms and greenhouses. Collection will occur at sites located in Presque Isle, Bangor, Augusta and Portland. To qualify, people must register by September 25, 2015.

Citizens are urged to take advantage of this opportunity to protect the environment and save money through this once a year collection event that highlights cooperation between government agencies. "This is an opportunity for Mainers to dispose of unusable pesticides properly and at no expense," said Governor LePage. "Through consolidated collections at four central locations and the use of in-house resources and expertise, disposal costs are reduced to about \$2 per pound. That is a great value for Maine taxpayers which lowers costs and helps protect the environment."

It's not unusual for homes and farms to have unintentional hazardous waste—banned pesticides or pesticides that have become caked, frozen, or otherwise rendered unusable—sitting around in basements, garages, or barns. These chemicals can be difficult and expensive to dispose of; DACF Commissioner Walt Whitcomb stressed the importance of proper disposal of banned or unwanted pesticides.

"It's important for the protection of public, wildlife, and environmental health that these products are dealt with properly and not thrown in the trash or down the drain, where they can contaminate land and water resources, including drinking water," said Commissioner Whitcomb. "People holding these chemicals should contact the BPC as soon as possible to register for the October collection."

"Providing Maine residents with an easy and no cost solution to properly dispose of pesticides gives Mainers the unique opportunity to make a positive impact on our environment and public health," said Maine DEP Commissioner Patricia Aho. "The collection events cover the State and are held in Presque Isle, Bangor, Augusta and Portland, providing accessible methods of collection and future disposal."

The collected chemicals go to out-of-state disposal facilities licensed by the federal Environmental Protection Agency where they are incinerated or reprocessed.

Registration by September 25, 2015, is mandatory—drop-ins are not permitted. To register, get details, and learn important information about the temporary storage and transportation of obsolete pesticides, go to the BPC Web site at

<http://www.thinkfirstspraylast.org> or call 207-287-2731.

The Maine Obsolete Pesticides Collection Program, jointly sponsored by the BPC and DEP, and paid for entirely through pesticide product registration fees, has kept more than 90 tons of pesticides out of the waste stream since its start in 1982.

For more information on the Maine Board of Pesticides Control, go to:

<http://www.thinkfirstspraylast.org>

For more information on the Maine Department of Environmental Protection, go to:

<http://www.maine.gov/depe>



Smoke Alarm Alert



SMOKE ALARM MESSAGES

North Yarmouth Fire Rescue - Gregory A Payson, Fire Rescue Chief

North Yarmouth Fire Rescue is announcing its 2015-2016 Smoke Detector campaign. This campaign is offered to all residents of the Town of North Yarmouth in efforts to promote Fire Safety and increase awareness. Residential homes only are eligible for the campaign. North Yarmouth Fire Rescue in conjunction with Patriot Insurance, have recognized the importance of protecting our residents as safely as possible. North Yarmouth Fire Rescue will be offering Free Fire and Smoke alarm inspections to our citizens that are interested in the program. We will also offer Smoke and/or Carbon Monoxide to those residents that cannot afford a device for their home.

The program begins September 12, 2015. We will have a table set up to sign-up for the program at the Town of North Yarmouth's annual Fun Day and at our open house on October 5, 2015 during Fire Prevention Week at the Fire Station To schedule an inspection of your home; please contact the Fire Rescue Chief at **207-829-3025** or via email at firechief@northyarmouth.org.

SMOKE ALARM MESSAGES

Almost 2,500 people die in home fires every year in the United States. Most of these people live in homes that do not have working smoke alarms. Smoke alarms save lives. Keep your family safe. Put working smoke alarms in your home. Keep them working.

Put Smoke Alarms in Your Home to Keep Your Family Safe

- Smoke is poisonous. It can kill you.
- Smoke alarms make a loud noise when there is smoke in your home.
- Smoke alarms wake you up if you are sleeping.
- Put a smoke alarm on every level of your home and outside each sleeping area.
- Put a smoke alarm inside every bedroom.
- Smoke goes up. Put smoke alarms on the ceiling or high on the wall.

Make Sure Your Smoke Alarms Work

- Your family is not safe if they can't hear the smoke alarms.
- Test your smoke alarms. Push the test button. You will hear a loud noise. If you don't hear the noise, you need a new battery or a new alarm. Fix this immediately.
- Make sure the smoke alarm always has a good battery. Most alarms will need a new battery every year.
- Smoke alarms with long-life batteries will work for up to 10 years. You do not change the battery.
- Smoke alarms do not last forever. Get new smoke alarms every 10 years.

Know What to Do if Your Smoke Alarm Makes a Loud Noise

When you hear a smoke alarm, you have about three minutes to get everyone outside and safe.

- **Make an escape plan.**
-Tell your family what to do if they hear the smoke alarm.

- Make an escape plan so everyone knows how to get out fast.
- Pick a meeting place outside your home where everyone will meet.
- Some children and older adults cannot hear the smoke alarm when they are sleeping. Make a plan for how to wake them up and help them get out.
- Practice your home escape plan with everyone in your family two times each year by having family fire drills.

- **Use your escape plan if there is a fire.**

- Go to your outside meeting place immediately.
- Call 911 from outside.
- Never go back inside a burning building.

Protect Your Family from Carbon Monoxide Poisoning

Safety Tips

- Have your home heating systems (including chimneys and vents) inspected and serviced annually by a trained service technician.
- Never use portable generators inside homes or garages, even if doors and windows are open. Use generators outside only, far away from the home.
- Never bring a charcoal grill into the house for heating or cooking. Do not barbeque in the garage.
- Never use a gas range or oven for heating.
- Open the fireplace damper before lighting a fire and keep it open until the ashes are cool. An open damper may help prevent build-up of poisonous gases inside the home.
- Install battery-operated CO alarms or CO alarms with battery backup in your home outside separate sleeping areas.
- Know the symptoms of carbon monoxide poisoning: headache, dizziness, weakness, nausea, vomiting, sleepiness, and confusion. If you suspect CO poisoning, get outside to fresh air immediately, and then call 911.

Symptoms of CO Poisoning

Because CO is odorless, colorless, and otherwise undetectable to the human senses, people may not know that they are being exposed. The initial symptoms of low to moderate CO poisoning are similar to the flu (but without the fever). They include:

- Headache
- Fatigue
- Shortness of breath
- Nausea
- Dizziness

High level CO poisoning results in progressively more severe symptoms, including:

- Mental confusion

- Vomiting
- Loss of muscular coordination
- Loss of consciousness
- Ultimately death

Symptom severity is related to both the CO level and the duration of exposure. For slowly developing residential CO problems, occupants and/or physicians can mistake mild to moderate CO poisoning symptoms for the flu, which sometimes results in tragic deaths. For rapidly developing, high level CO exposures (e.g., associated with use of generators in residential spaces), victims can rapidly become mentally confused, and can lose muscle control without having first experienced milder symptoms.

North Yarmouth Fire Rescue 10 Village Square Drive North Yarmouth, ME 04097

Station - 207-829-3025 | **Fax** - 207-829-4893

More Community News From RFTH!

Look here for news of other events in our community

[MSAD 51](#)

[Skyline Farm](#)

[Casco Bay CAN](#)

[Cooperative Extension](#)

[Lyme Disease Support Group](#)

[MSAD 51 Ranger Connection](#)

[Royal River Conservation Trust](#)

[North Yarmouth Historical Society](#)

[Cumberland/North Yarmouth Recreation](#)



Town News & Information

[www.northyarmouth.org >>](http://www.northyarmouth.org)