

Goal	Strategy	Action Step	What can we do this year?	Who will take the lead?
Goal 1: Improve Communications & Resident Engagement	In order to increase resident awareness and involvement in town work, the Select Board aims to continue to increase the quantity and quality of town-generated communications about meetings, process, and volunteer opportunities so residents will be more informed and engaged.	Reimagine how we coordinate and communicate community gatherings in our town, including how our committees work together	- host a town boards and committees summit (open to the public) - identify joint committee work when appropriate	Amy Haile Andrea Berry
		Provide more accessible presentations of key information for public consumption	- include a presentation in Select Board meetings once a month about issues that arise from public comment or other discussions - commit to including information in the town emails and mailings, develop a checklist for inclusion	Full Select Board
		Continue to provide regular times for the public to engage with the Select Board and other Town Committees	- identify opportunities for community engagement - participate in events at least quarterly	Kit Maloney Paul Hodgetts
		Develop accessible pathways for citizens to meaningfully volunteer in town outside of Committees	- investigate insurance needs to have volunteers NOT on committees participate in town events and park work - identify events at WHCC that outside volunteers could be needed and share in town communications	Karl Cyr Amy Haile
Goal	Strategy	Action Step	What can we do this year?	Who will take the lead?
Goals 2: Explore the public interest in and viability of shifting from a Town Meeting to a Town Council form of government	As our town grows in size and participation in Town Meetings wane, the Select Board looks to understand public opinion of shifting away from a Town Meeting form of government.	Host a series of public forums to explore and explain the differences in style of governance and the process for potentially shifting our form of Town government	- Hold one forum with town attorney to explain process. Record the forum and share widely - Host experts from MMA/GPCOG about the benefits and drawbacks of each type of government - Host a webinar discussing the issue	Amy Haile Karl Cyr
		Communicate clearly with residents about the pros, cons, and mechanics of shifting from a Town Meeting to Town Council form of government	- Interview town leaders from other communities who have made the switch, share with community - Send at least two mailings about issue to community - Make information available on all town platforms	Full Select Board
		Assess public opinion using multiple communication pathways	- Survey community via email and paper about concept - Host open community listening sessions	Full Select Board
		Follow resident input and proceed accordingly	- Determine timeline for proposing model to town (if applicable) - Follow State process for next steps (if	Full Select Board
Goal	Strategy	Action Step	What can we do this year?	Who will take the lead?
Goal 3: Support sensible and sustainable Town development	In the face of competing town priorities, the Select Board will work to find balance between infrastructure management, short- and long-term costs, environmental impacts, and community needs.	Thoughtfully consider the ongoing development of the North Yarmouth Village Center	- Ask Planner to continue review of LUO focused on Village Center - Charge EDSC with sidewalk planning - Support the reinvigoriation of the Walnut Hill Business Association, or a similar business support org	Kit Maloney
		Create a town vision plan for the acquisition and management of open space and meaningful locations in North Yarmouth as a guide for conservation and preservation	- Finalize a charge for an Ad Hoc Committee and form committee to move the project forward	Andrea Berry Karl Cyr
		Protect our water and other natural resources	- Ask for a regular (quarterly) report on the status of our water (from YWD) - Explore lawn care ordinance - Reach out to Cumberland Sheriff about potential prescription drug take back day	Paul Hodgetts Andrea Berry
		Move forward a climate resilience vision for the Town	- Complete the Climate Action Plan with support from GPCOG	Kit Maloney