

# Workshop : Select Board Goal Setting

August 15, 2023

# Workshop Purpose

To identify Select Board goals for the  
2023-2024 Select Board term  
that are strategic and actionable.

# Process So Far...

## Process so far

- All Select Board Members submitted 1-3 goals plus action steps
- Goals were compiled and combined to create manageable categories
- Workshop on August 15 (we're here!)

## Next Steps

- Additional Workshop (if needed, date TBD)
- Presentation and vote on goals at Select Board meeting (date TBD)
- Board members begin work towards goals

# We Can't Necessarily Do It All...

**Is this really a key goal?**

? Is it a TOP priority?

**What timeframe is reasonable (is this a THIS YEAR goal)?**

? This year, next year, in the future?

**Who will move things forward?**

? What will we do?

? What will we prioritize for the Town Manager?

? What will be sent to committees as charges?

# High-Level Goals (initial compilation)

- **Improve communications and resident engagement.**
- **Explore the public interest in and viability of shifting from a Town Meeting to a Town Council form of government.**
- **Support sensible and sustainable Town development.**



Goal 1:

Improve Communications & Resident Engagement

**In order to increase resident awareness and involvement in town work, the Select Board aims to continue to increase the quantity and quality of town-generated communications about meetings, process, and volunteer opportunities so residents will be more informed and engaged.**

# Goal 1: Improve Communications & Resident Engagement

## Proposed:

In order to increase resident awareness & involvement in town work, the SB aims to increase the quantity & quality of communications about meetings, process, & volunteer opps so residents will be more informed & engaged.

## Suggested Action Steps:

- Reimagine how we coordinate & communicate about community gatherings in our town, including how our committees work together
- Provide more accessible presentations of key information for public consumption
- Continue to provide regular times for the public to engage with the Select Board & other Town Committees
- Develop accessible pathways for citizens to meaningfully volunteer in Town outside of Committees
- Identify strategies to objectively measure our progress in these areas

Goal 2:

Support sensible and sustainable Town development

**In the face of competing town priorities, the Select Board will work to find balance between infrastructure management, short- and long-term costs, environmental impacts, and community needs.**



## Goal 2: Sensible & sustainable Town development

### Proposed:

In the face of competing town priorities, the Select Board will work to find balance between infrastructure management, short- and long-term costs, environmental impacts, and community needs.

### Suggested Action Steps:

- Strategically balance resident tax burden with Town financial health and long-term sustainability
- Thoughtfully support the ongoing development of the North Yarmouth Village Center
- Create a town vision plan for the acquisition and management of open space and meaningful locations in North Yarmouth as a guide for conservation and preservation
- Protect our water and other natural resources
- Move forward a climate resilience vision for the Town

## **Goal 2: Sensible & sustainable Town development**

**Infrastructure needs such as the new elementary school, new fire truck, building repairs, regionalization, etc...**

**Assess currently available senior tax supports and communicate with eligible residents...**

**Work closely with MSAD #51 and Town of Cumberland on shared interests...**

### **Suggested Action Steps:**

- **Strategically balance resident tax burden with Town financial health and long-term sustainability**
- **Thoughtfully support the ongoing development of the North Yarmouth Village Center**
- **Create a town vision plan for the acquisition and management of open space and meaningful locations in North Yarmouth as a guide for conservation and preservation**
- **Protect our water and other natural resources**
- **Move forward a climate resilience vision for the Town**

## **Goal 2: Sensible & sustainable Town development**

**Hire an Economic Development  
Consultant/Planner to help guide Village  
Center development...**

**Develop a Comp Plan Implementation  
Committee focused on the Village  
Center...**

### Suggested Action Steps:

- Strategically balance resident tax burden with Town financial health and long-term sustainability
- Thoughtfully support the ongoing development of the North Yarmouth Village Center

Create a town vision plan for the acquisition and management of open space and meaningful locations in North Yarmouth as a guide for conservation and preservation

- Protect our water and other natural resources
- Move forward a climate resilience vision for the Town



## **Goal 2: Sensible & sustainable Town development**

**Consider ordinance changes, such as ban on certain pesticides and fertilizers...**

**Educational initiatives to reduce and restrict PFAS in our water...**

**Continue to maintain high standards of waste reduction through the waste management process transition...**

### Suggested Action Steps:

- Strategically balance resident tax burden with Town financial health and long-term sustainability
  - Thoughtfully support the ongoing development of the North Yarmouth Village Center
  - Create a town vision plan for the acquisition and management of open space and meaningful locations in North Yarmouth as a guide for conservation and preservation
- Protect our water and other natural resources
- Move forward a climate resilience vision for the Town



## Goal 3:

Explore the public interest in & viability of shifting from a Town Meeting to a Town Council form of government

**As our town grows in size and participation in Town Meetings wane, the Select Board looks to understand public opinion of shifting away from a Town Meeting form of government.**

## Goal 3: Town Meeting vs. Town Council?

### Proposed:

As our town grows in size and participation in Town Meetings wane, the Select Board looks to understand public opinion of shifting away from a Town Meeting form of government.

### Suggested Action Steps:

- Host a series of public forums to explore and explain the differences in style of governance and the process for potentially shifting our form of Town government
- Follow resident input and proceed accordingly

# Creating Context

For each of these goals, we should consider the following questions:

- ? How does this goal and/or action step apply to the objectives from the Comprehensive Plan?
- ? What are the short- and long-term financial impacts of this goal and/or action step?

# We Can't Necessarily Do It All...

**Is this really a key goal?**

- ? Is it a TOP priority?
- ? Do we all agree?

**What timeframe is reasonable (is this a THIS YEAR goal)?**

- ? This year, next year, in the future?

**Who will move things forward?**

- ? What will we do?
- ? What will we prioritize for the Town Manager?
- ? What will be sent to committees as a charge?



# Who will do what?

- ? What are you excited to work on?
- ? What do you have expertise in?
- ? What fits within your liaison work?
- ? How much time do you have to commit?