

North Yarmouth Recycling Committee

Minutes: October 4th, 2021

* Meeting conducted via Zoom

Attendees: Darcy Cunningham, Nicole Hewes, Debbie Grover, Jim Briggs, Jill Kaechele, Scott Kaplan, Laurie Gilman

1. Call to Order: 7 PM
2. Vote to Approve Minutes from 8/30 Meeting
 - a. Minutes Accepted Unanimously
3. Reviewing Committee Goals for 2021-2022
 - a. 1 School Project
 - b. 1 Community Project

*Do We Have Funds?

Debbie will look into possible funding and report back
4. School Project Brainstorming/Discussion
 - a. Jill reporting on her efforts connecting with MSAD 51 re: school project
 - i. There is a sustainability prong of the district strategic plan
 - ii. Connecting with school officials has been a challenge
 1. Scott Poulin - HR, finance department for district
 - a. Reports that schools are overwhelmed with COVID-related tasks
 - b. Plans to contact Jill about the next meeting of the Sustainability Committee (made up of administrators and families); this committee seems like it hasn't been very active since ~2016, but have carried out initiatives in the past
 - iii. Conclusion: Table school project until spring
5. Community Project Brainstorming/Discussion
 - a. Goal = Addressing Wish-Cycling (See Appended Ideas Brainstorm)
6. Winnowing Community Project Options
 - a. Recycling Fair in Spring/Summer which encompasses many brainstormed ideas
 - b. Regular recycling communication via social media & biweekly digital newsletter
 - i. Monthly theme
 - ii. Slides file committee can access and edit/add to
7. Next Meeting
 - a. Date/Time: November 8th, 2021 @ 7:00 PM
 - b. Action Items for Next Meeting
 - i. Brainstorm ideas for what would fall into a recycling fair
 - ii. Brainstorm newsletter topics
 - iii. Nicole will bring a couple possible template ideas for Slides file
8. Adjournment: 8:03 PM

Minutes Submitted by Nicole Hewes, Committee Secretary

Community Project: Ideas Brainstorm

- i. Recycling Fair at the Community Center
- ii. Outdoor Farm Market (weekly, ongoing throughout spring-fall)
- iii. Using Town Social Media accounts to share information/videos about wish-cycling
Town has Instagram (600ish followers), Facebook (1600 subscribers), and Twitter (300ish followers)
 1. Scarborough, "Which Bin Wednesday?" posts
- iv. Town newsletter (paper /digital | 55% of town subscribed) and "Trash Talk" on the town website
 1. Sharing about EcoMaine's "Recyclopedia" app
- v. Sharing data about NY recycling acceptance rates and tracking our progress
 1. "Town Pride" - "Let's get back into the top three towns!"
- vi. Town park memo board campaign
- vii. Newsletter re: wish-cycling and the impact of that
- viii. Demystifying Recycling Process -- stories from EcoMaine and illustrating what can happen when we don't properly recycle things; seeing the lifecycle of what happens when it goes into your bin
- ix. Explaining what %s of plastic can actually be recycled
 - x. Creating stations/information along a story walk → domain of Parks and Rec committee
- xi. Educate about alternatives to single-use items that would reduce recycling in general
- xii. Trade shack or similar at the town dump (Freeport or Portland)
- xiii. Educating about places where you can recycle certain items that can't go into your bins
 1. Such as clothing (North Face, sneakers (Nike, etc.), Goodwill (electronics)
- xiv. Question and Answer session about recycling questions

Possible Resources

- xv. EcoMaine
- xvi. Garbage to Garden