

NORTH YARMOUTH COMMUNICATIONS ADVISORY COMMITTEE

March 2, 2017

Draft - Minutes

Attending: Christian Edmonson, Katie Murphy, Rosemary Roy, Kathy Whittier

Minutes of February meeting: Darla corrected the interpretation on the video discussion. Approved.

New AV equipment: Rosemary noted that she still needs to view online how that equipment is working with PowerPoint presentations. It has been installed. The 3/9 BOS meeting will be taped and broadcast later.

Postcard: Folks received it in the mail yesterday. It looks good. Thanks to Brian for the graphics, a change from the template, but the visual works. It was done on schedule and mailed from the town office. Xpress Copy was really responsive. Will we need a postcard for Town Meeting? No—it is advertised in RFTH and was on the postcard.

Welcome bags: Cheryl is now researching to find bags, but she has been busy. Hopefully there will be some information for the next meeting, but there is no money available until July. Cheryl will contact Garbage to Garden for bling; we have material from Thaddeus and ecoMaine. The target date for the bags is 8/1. Do we have anything from CMP? Include Fire Department critical info and other materials; bumper sticker; one orange trash bag; maybe a mug; Events Committee brochure; trail map; park maps. Christian described a project he did with his daughter where tiles were etched for the parks that folks would copy to make a passport when they accessed each park. These were used for three years; project was started four years ago.

Gateway signage: Katie's graphics were turned over to Cheryl so that she can get prices – she is just starting this project. One vendor can make the signs cheaper if they are 24" x 47" because this takes less material. Katie sent the full-size pdf to Cheryl. We are hoping for numbers by the next meeting.

NEW BUSINESS

Next newsletter: Deadlines – in the mail before 6/1 (first week of June); to the printer 5/22.

Material due: 5/1

Layout and composition: 5/1-5/14

Final proofing: 5/15

To Xpress Copy: 5/22

Mail: 5/30

Ideas for articles (responsible people):

Code enforcement, trends, FAQs? (Ryan)

Cleanup day (Deb)

Elections 6/13, special Town Meeting (Deb)

Events Committee schedule (Jason)

Wescustogo funds vote

NY Triathlon – is there one?

Blurb – bike racks set up and locations

Fun Day (Jason)

Living Well in North Yarmouth survey results, events, 6/12 ice cream social
Comprehensive Planning update, forum?
New motor vehicle registration forms
Blurb: Spirit of America nominee (either individual or committee)
NY 2017 Distinguished Citizen
Flag Committee
Meet the ____ department (see Code Enforcement above); message to town
Public Works Open House (national, in May)
Town Office personnel highlight

Note: Would any area bank want to sponsor a shredding station at cleanup day? Atlantic FCU?

Next meeting: Thursday, April 6, 6:30-8:00, in Downstairs Meeting Room unless otherwise notified