

NORTH YARMOUTH COMMUNICATIONS ADVISORY COMMITTEE

August 26, 2019

Minutes

Attending: Christian Edmondson, Debbie Grover, Jay Fulton, Kathy Whittier. Guest: Anne Graham

Minutes of previous meeting: Approved as printed: Kathy/Jay. Voted.

OLD/CONTINUING BUSINESS

Masthead for newsletter: Vote on sample supplied by Rosemary/Debbie: Approve as presented: Jay/Kathy. Voted. Chris noted that we would like to have Katie weigh in on the design. Rosemary did send it to Katie, who didn't respond.

Status of CAC: We asked Anne what the status of the CAC was with the Select Board, which is working on whether we have too many committees and can some be combined. Anne noted that perhaps more committees would be needed when the Hall is up and running. We could meet less often or take a hiatus because we don't seem to have a lot of work or projects on our plate.

Celebration for opening of Hall: Anne was here to fill us in on what is going on with the possibility of our assisting in some way with publicity. The date is Saturday, November 2; the Hall is likely to be completed in October, and a director will be hired around October 1. The day will start at 9:00 am with a ribbon cutting; in the lobby will be refreshments, tables with volunteers. 10:00 am, ceremony with presentation of the colors, welcoming remarks, legislative sentiment. Historical society will be present, representative from Wescustogo Hall committee, students speaking. There will be activities in each space in the hall and gym: 11:00 pickleball, indoor kite flying, kids' activities in the A space, Friends of Wescustogo auction on B space, Greely music in Center. There will be a lunch break with individuals/groups who worked on Fun Day selling stuff. There will be a repeat of the AM activities in the afternoon with different music. In the Community Room, there will be a Tea Party, possibly at 1:00. Spaghetti supper at 5:00, contra dance demo at 6:30, 7:30-9:00, dance with Captain Bangaroo and food and drink from Louie's. Possible PR: Newsletter insert or issue, Forecaster, regular communications from the town, mailer/postcard, map of the building, sale of T-shirts. Tours of the building will be conducted during the celebration. Anne is the point person for information, interview, etc. for newsletter and/or postcards.

Newsletter process: Debbie would like a bullet-pointed outline of the newsletter process.

Chris noted that we haven't been getting any direction from the Town Office or Rosemary. IF there is nothing for us to do or no new ideas, let us know.

Debbie asked about what we thought about an electronic sign, and we reported that as a committee we were not in favor of this – it isn't in keeping with the character of the town. Jay asked about getting on Google Maps with places and events. Chris noted that Apple has created a digital beacon where folks subscribe and purchase cellular beacons whereby phones will pick up

a beacon for those driving by and let people know that something is going on. Chris will explore digital beacons and report back.

Next meeting: Monday, October 7, 6:30 pm, downstairs meeting room.