

**NORTH YARMOUTH COMMUNICATIONS ADVISORY COMMITTEE**  
**March 11, 2019**  
**Minutes**

**Attending:** Katie Murphy, Peg Leonard, Jay Fulton, Rosemary Roy, Christian Edmondson, Kathy Whittier

Minutes of previous meeting: Approve as printed. Katie/Peg. Voted.

**CONTINUING BUSINESS**

Newsletter: Three-quarters of the March newsletter was available for committee members to review; still waiting for lead article about town meeting. New picture of town meeting to come, and the interior shot of the Old Town House will be used. There was discussion of the old town meeting photos; if possible use both old town meeting and new town meeting photos.

List of names for possible change from Reminders from Town Hall, because this is used for the electronic version of news: Discussed later in the meeting. Those attending liked the idea of Community Connection or some form of Connect. Members were asked to think about this and work up ideas for a possible masthead for the next meeting.

Changeable signs: The budget for these signs is in the Municipal Facilities Reserve account for FY2019. How do we do this? Who brings designs? Who handles? Signs can be erected by Public Works throughout the summer; they can be expensed any time. We need to find a vendor. We also need to (1) Decide the look with color and style, (2) Decide topics and make all look the same style. We have ten optimum locations: Mill & Rt 115, North & Rt 9, Mountfort at Rt 9, Sligo at Yarmouth line, Rt 115 at Yarmouth line, Rt 115 at Gray line, Rts 9 & 115, Rts 231 & 115, North at Yarmouth line, North at Mill. (3) Choose posts and type of signage (metal). It was noted that a green background with white letters (like turnpike and 295) pops. Ashley will look into this information for the next meeting, and Rosemary will talk with Debbie. It was recommended that we start with fewer signs and add each year. How many do we begin with?

**NEW BUSINESS**

Budget: The Budget Committee and Select Board opted for four-page newsletters instead of eight pages. There is a survey at the Town Office counter to determine who receives and who reads newsletters; the Select Board wanted to see the results of this to determine usage. This year's budget request is \$8500 with \$5700 for newsletters, \$700 for First Greeter supplies; video was eliminated. Last year's request was \$9950.

Communication needs with new hall: There was general discussion of this. Rosemary let us know that this year's budget includes money for a 40-hour/week coordinator and 20-hour/week custodian for the new hall. The coordinator will handle a lot of different things for the hall. Rosemary is starting to accept applications.

Intermember communication process: Jay brought up getting information from all committee members when necessary -- would something like a texting group be more efficient than email?

Next meeting: Monday, April 1, 6:30-7:45 pm at the Downstairs Meeting Room.