NORTH YARMOUTH COMMUNICATIONS ADVISORY COMMITTEE September 7, 2018 Minutes

Attending: Christian Edmondson, Jay Fulton, Katie Murphy, Kathy Whittier

No minutes – no meeting held in August.

Recycling: There was discussion of the yard signs submitted by Rosemary for consideration. Questions: How many of them would there be? Who puts them up and takes them down? General opinions of the committee: Not in favor of signs that aren't targeted and don't benefit the town; signs are vague and preachy; important text is too small to read on the recyclopedia sign; not attractive as road signs; already too many small signs along town roads – political and commercial. Can we see physical samples if we continue discussion? The window is narrowing to put up roadside signs; this is a better discussion for spring if it moves forward. We would like to hear more from Rob Wood and Rosemary. Would be more readable if placed where people were walking. In general: The committee at this time is not excited about these signs.

OLD BUSINESS

October newsletter: What is the date of the special town meeting? This is scheduled by Rosemary. There was discussion of the suggested articles and deadlines.

Informational signs: Some suggested topics: election day, *cleanup day, *town meeting, *special town meeting, taxes due, dog licenses due. (asterisks denote signs to start with) Locations: higher traffic areas – center of town, North Road & Route 9, Mill Road & Route 115, Routes 115 and 231 (T intersections), Routes 115 and 9. We reviewed the information provided by Rob of the last time these signs were researched/discussed. Start with three or four signs to see if they work.

Select Board invitation for 9/18: The Select Board has invited the committee to report on its accomplishments etc. since the last report. Christian will go again.

NEW BUSINESS

Katie: Idea for future story – ways to get rid of stuff in your house, perhaps to run around the time of cleanup day. Includes neighboring transfer stations and places that will take stuff, also online sale and barter sites.

Next meeting: Friday, October 5, 7:30 am, in Downstairs Meeting Room.