

NORTH YARMOUTH COMMUNICATIONS ADVISORY COMMITTEE

June 1, 2018

Minutes

Attending: Christian Edmondson, Jay Fulton, Rob Wood, Katie Murphy, Peg Leonard, Kathy Whittier

Minutes of previous meeting: Approve as printed. Rob/Jay. Voted.

OLD BUSINESS

6/7 Newsletter: Kathy described the process – Donna and Kathy meet with Rosemary to determine what articles/information needs to be included; articles are assigned; deadlines are managed. She suggested adding “in conjunction with Living Well in North Yarmouth” to the CAC attribution on the mailing page. There was further discussion of the process and ultimately who’s in charge. Jenny Tuemmler has offered to help us out; Rob and Katie noted that one other person had spoken to them but they can’t remember who it was. Add department reports? Building permits? Water District action?

Town video: Has there been any movement on this? It is difficult for us to move ahead without Rosemary’s input. Why do we need one? Replace current video (which has been removed); use on Channel 2, social media, website. Jay has worked on storyboarding and tutorials, screen grabs, not necessarily video. The hardest parts are storyboarding and editing. Editing software is available for i-phones. Need someone who can do dissolves and transitions as well as provide smooth audio. The first step is to brainstorm what should be in the video, the second step storyboarding. We need to know Rosemary’s thoughts on this. Who is our market? Historically we have a lot of resources, but not so much newer stuff. There is no central electronic cache. There was discussion of legalities and permissions. Peg noted that things are a lot looser now. This discussion will be tabled until we can get more information from Rosemary. Rob will look around and see what other towns are doing and send around what he finds. Everyone should informally gather ideas.

NEW BUSINESS

August newsletter: Tentative list of articles/information to check out/pursue: Comp plan and special Town Meeting, master plan for town facilities, ED consultant bio (Vanessa Farr), ED work in progress (master plan), 5/31 summit report (with another planned for November) – show visible milestones, building permits and other property stuff, Select Board goals for the year, recycling update from Rob.

Shredding: Town cleanup day is scheduled for June 2. Should we have a shredding company come in? or set up a community shredding event? This can be set up a year in advance and the town would pay about \$1000 for a half day. Should we look into this? Chris explained why shredding everything is good. How do we move forward? Survey Monkey? In RFTH and newsletter? Maybe add other committees and have an annual town survey (for multiple

topics)? Add to informational signs? Chris will email Rosemary about interest in an annual town survey.

Next meeting: Friday, July 13, 7:30 am, Downstairs Meeting Room.