

NORTH YARMOUTH COMMUNICATIONS ADVISORY COMMITTEE

March 2, 2018

Minutes

Attending: Christian Edmondson, Katie Murphy, Jay Fulton, Peg Leonard, Kathy Whittier. Rosemary Roy via Skype

Minutes of previous meeting: OK as printed. Katie/Peg. VOTED.

Newsletter: Publication date scheduled for 4/6/18. Katie will finalize Comprehensive Plan article after their next meeting; warrant will be finalized after Monday night BOS meeting/workshop. Kathy will talk to Rosemary about final warrant items for the town meeting article. Topics for April: town meeting, Wescustogo Design and Build Committee (second forum with numbers), Comprehensive Plan, zoning ordinances, capital improvement plan (including municipal improvement plan), Channel 2, ice cream social on 4/27. Other topics: who's running for what and open positions, referendum/primary, school budget vote date (6/12). There will be a postcard for Comprehensive Plan hearing on 3/28, with follow-up articles. [ed. note: Because of the complicated and extensive nature of material from the Wescustogo Design and Build Committee, it was decided after the second forum that the newsletter would include a blurb referring people to the town website and town office for information, as well as the Forecaster. The other topics listed will be discussed for the next newsletter, which should appear in June before the vote.] Tentative length will be 4-8 pages. Tentative deadline: Articles submitted 3/9, Wescustogo after 3/15, Comp Plan after 3/28.

Update from Town Manager: During budget deliberations, there were no objections to the \$9950 line item for us that Rosemary submitted: \$2000 postage for 6 newsletters and 2 postcards; \$5700 printing for 6 newsletters and 2 postcards; \$2250 welcome baskets (\$1500) and town video (\$750). The digital sign has been nixed, but the BOS would like us to pursue getting informational signs like those in Cumberland for next year's budget – locations, topics, search, planning, etc. The board is still waiting for our thoughts on a marijuana survey online. Rosemary will relay to the board our thoughts: (1) there are still no state regulations to be referenced in making a local decision, and (2) an online survey leaves out a lot of potential responders – a forum would include more opinions. Basically, we can't do anything until the state acts.

Town video: Rosemary has started working on this. We need to find someone to do the work in July. Needed is a roundtable discussion of ideas for the video and to start storyboarding. Would SMCC or CMCC students be a possible resource? We need to find someone before summer. Note: The town had trouble finding a broadcaster through local schools.

Broadcast channel 2: When this is turned on, North Yarmouth viewers will get North Yarmouth information, Cumberland viewers Cumberland info. The connection was supposed to be completed on 3/1 through Spectrum, and Melissa was populating our bulletin board. Peg, backed up by Jay if necessary, will do an article for the newsletter. Melissa can be reached at video@northyarmouth.org. Katie noted that the Historical Society has PowerPoint presentations that could be uploaded – she will talk to Debbie and Melissa about doing this. Video and rebroadcasts can also be embedded. The town video can also be uploaded. Melissa is the primary administrator, backup is Debbie. Information can be put up remotely, and RFTH can also be included. [ed. note: when last I checked several days ago, the site was not yet active.]

Next meeting: Friday, April 6, 7:30 am, Downstairs Meeting Room