## NORTH YARMOUTH COMMUNICATIONS ADVISORY COMMITTEE February 2, 2018 Minutes

Attending: Katie Murphy, Christian Edmondson, Kathy Whittier

Accept minutes of previous meeting.

Newsletter: Suggested topics for next newsletter – serving on committees, are enough people getting RFTH? (push this one), Wescustogo at final design stages. This newsletter should be short but informative. Other suggestions for disseminating information: summaries of Facebook posts at end of month on RFTH, post articles to Facebook immediately then pull for newsletter at later date. Next newsletter needs to be out before Town Meeting. Town Meeting: Target this and encourage people to come and be informed – this is what happens at Town Meeting and why you need to be there; what you'll expect to hear: budget, comprehensive plan, zoning ordinances; what is a warrant? Kathy will work on What is Town Meeting? and will check on what ordinances will be coming up. Katie will pull PDF from Gazette for history of Town Meeting; Katie will also do article on comprehensive plan. Also suggested: add page(s) to Facebook to post articles that will be picked up? Add links to articles relative to local area. This short newsletter should be published around April 6.

When are public hearings for Comprehensive Plan (tentatively March 14)? Wescustogo (special Town Meeting in June)? NYBA Trade Fair (3<sup>rd</sup> or 4<sup>th</sup> week of April)?