This report covers the period of 06/17/15 to 06/30/15. The information contained in this report is intended to inform the Board of Selectmen and town Department Heads of the current activities taking place within the manager's office. All topics are open for discussion.

- Municipal Administration Training, Elections, 30 Day Lien Notices, Assessing, Research, closing the
  fiscal year FY15, and a busy front counter have consumed the work load of municipal staff over the past
  few weeks. I am also very pleased with the recent news story about our Town Clerk and her hard work
  and dedication to North Yarmouth's veterans.
- Public Works Paving on the West Pownal Road is scheduled to begin this coming week weather permitting. Clark and I will be looking in to some culvert grants that were recently released.
- <u>Fire Rescue Department</u> The Chief and staff have been busy preparing for the arrival of the department's new live-in students this August. They have relocated the Sheriff's office to another area in the station and have been cleaning and organizing throughout the station. There will also be some painting done this month through the jail inmate program. The Chief has also started a program assisting local businesses with purchasing an AED machine for their location at half the cost. The final reimbursement has been received from FEMA on the Safer Grant. That grant will be considered closed with FYE15.
- Hydrogeological Study Sevee & Maher are scheduled to begin drilling on the NYMS site the week of July 13<sup>th</sup>. The boring location plan is included with this report. The week of July 20<sup>th</sup> they will be conducting a neighborhood survey.
- <u>Broadcasting Equipment</u> After discussions with the Communications Committee regarding the poor audio of meetings and the added noise the current microphones can cause during a broadcast, I currently have staff looking into the costs of upgrading to lapel microphones. They cut down the background noise and greatly improve the clarity of what is being said by individuals around the table.
- <u>Audit FYE15</u> Auditors have been provided with the necessary information needed to begin the audit.
  They are expected back the third week of July and we have a delivery date or presentation scheduled for the Board's first meeting in October.
- ◆ <u>FY16</u> The new chart of accounts transfer took place following the close of the FY15 year. There were a few glitches that caused the system to not be functional for a good portion of the day on July 1<sup>st</sup>. By afternoon Trio was successful in fixing the issue and full customer service was provided.
- Meetings/Projects I attend several meetings during this period both on and off site and have been
  working on the completion of several projects. Insurance and professional contract renewals have or
  are in the process of being completed.

Respectfully,

## Rosemary

Rosemary E. Roy, Town Manager



#### North Yarmouth Town Video Creative Brief - DRAFT

## Video Background:

The Town of North Yarmouth, Maine will work with CGI to create a video that tells North Yarmouth's unique and compelling story. The video will excite current North Yarmouth residents and businesses as well as potential new residents and businesses about being part of North Yarmouth. This new video will be presented on the Cumberland County website, the North Yarmouth website and then through all media outlets to publicize North Yarmouth to its target audience.

## Video Target Audience:

o Current Residents

Approximately 3600 residents

Older 35+ community

Families with children

Value rural, outdoor lifestyle and excellent school system

o Potential New Residents

Young, active families

Families with children

o Potential New Businesses

Small village-based retail businesses

Village-based community services

Farm/Home-based businesses

#### **Town Positioning:**

North Yarmouth is one of the best places to live and work in Maine based on its strong sense of history, rural outdoor lifestyle, easy access to major job centers, four-season outdoor activities, and a strong, caring community.

## Town Personality:

Kind, hard-working, down-to-earth, and appreciative (nature, home/family, community, rural/outdoor life)

## **Key Creative Elements:**

**Unique History** 

o one of oldest and largest towns in Maine, "The Town Where Others Began," originally included Harpswell, Freeport, Pownal, Cumberland, and Yarmouth

o 135 of original homes from 1871 are still standing...historic buildings, stone walls, farm fields, old granite quarry

- o Natural and cultural treasures: Royal River, Congregational Church, Chandler Brook, East Branch, Skyline Farm, Town Forest, Knight's Pond, Westcustugo Park, and Town House Park
- o Original town form of government: Board of Selectmen, annual town meetings, various all-volunteer committees (Economic Development, Communications, Parks and Rec, etc.), primarily all-volunteer fire department and more

Diverse Natural Resources - rivers, lakes, mountains, trails, ocean

Variety of Outdoor Activities - farming, sports (hiking, cycling, hunting, swimming, fishing, skating, snowmobiling, cross-country skiing, canoeing), gardening, birding

Blue Ribbon Community - friendly and helpful neighbors, healthy rural lifestyle, new upbeat "Start Here" town branding campaign, top quality educational system, supportive businesses...no real traffic or crime

Best Location In Maine - easy access to...several of Maine's best employment centers, best quality medical care - primary care and hospitals, best Maine recreational areas, best Maine natural resources (mountains, ocean, lakes, rivers), and superior Maine weather (moderate heat, rain, snow and storms).

## \*Resources (attached/enclosed):

Around North Yarmouth, Merrill and Hurd 2006

"North Yarmouth Village Development Study," Planning Decisions Inc. 2014

"Start Here - Brand Identity Guidelines for the Town of North Yarmouth," 2015

"North Yarmouth Comprehensive Plan," 2004

# Town of North Yarmouth ANNUAL APPOINTMENTS OF TOWN OFFICIALS 7/1/15 - 6/30/15

All appointments are for a term of one (1) year.

### Selectmen Appointments

Tax Collector

Rosemary E. Roy

Treasurer

Rosemary E. Roy

General Assistance Administrator

Rosemary E. Roy

Road Commissioner

Town Manager recommends Clark Baston as Road Commissioner. The Town Manager would serve as deputy.

#### **Town Manager Appointments**

Town Clerk

Debbie Grover

Public Access Officer

Melissa Henes

Code Enforcement Officer

Ryan Keith

Electrical Inspector

Ryan Keith

Building Inspector

Ryan Keith

Alternate Code Enforcement Officer

Debra Larrivee (New Gloucester)

Alternate Electrical Inspector

Debra Larrivee (New Gloucester)

Alternate Building Inspector

Debra Larrivee (New Gloucester)

Alternate Plumbing Inspector

Debra Larrivee (New Gloucester)

Fire Rescue Chief/Fire Warden

Greg Payson

**Emergency Management Director** 

Greg Payson

### These positions need no action to be taken at this time.

Animal Control Officer	Contracted	4 yr	JUN	2018
Assessor	Vision - Contracted	1 yr	NOV	2015
Registrar of Voters	Debbie Grover	2 yr	DEC	2016
Health Officer	Anita Anderson	3 yr	JUN	2017

## FY 15-16 Board & Committee Appointments

Indicated in RED are those terms that expired as of 6/30/15 and those that have been vacant. Highlighted in yellow are those individuals who have turned in a volunteer committee application indicating their interest in being appointed to one or more committees.

The Board may choose to take action on any of these positions or table this process to allow for more applications to be received. Following the conclusion of any action the Board may then choose to act on liaison positions.

CHARTER APPOINTED BOAR	DS & COMMITTEES	Term Expires
Board of Assessment Review 3 members - 3 year term	Eleanor Carolan Scott Kerr Robert Taisey	<b>2015</b> 2017 2016
Recreation Committee dba Parks & Recreation Committee 5 members - 3 year term Liaison: Alex Carr	David Holman Heidi Shaw Alpern Brian Sites Rick Smart Scott Kerr	2015 2016 2016 2015 2015
New Applicant for Committee	Ken Filliter	
Shellfish Conservation Commission 3 members - 3 year term	Harold Hibbard Kevin Oliver Clifford Small	2017 <b>2015</b> 2016
Planning Board 5 members/2 alternates 3 year term Liaison:	Steve Morrison Gary Dilisio Thomas Hinman Ande Smith Peter Lindsay Katryn Gabrielson - Alt Vacancy Alt.	2017 2017 <b>2015</b> 2016 <b>2015</b> <b>2015</b> 2016
Zoning Board of Appeals 5 members/2 alternates 3 year term Liaison:	Nancy French Norman L. Smith Peter Lacy Thaddeus Day Michael Traister Robert Davis- Alt. Vacancy - Atlernate	2016 2015 2016 2016 2016 2015 2017
CUMBERLAND/NORTH YARMOUTH COMMITTEES		Term Expires
members - 1 year term	Pam Ames	2015 2015 2015
Recreation Advisory Board 2 members - 2 year term	Johnna Mulligan Melissa Fowler	2016 2016
P. M. Library Advisory Board 2 members - 1 year term	Kendra Rafford Trudy Dibner	2015 2015

FY 15-16 Board & Committee Appointments

AD HOC COMMITTEES Term Expires					
AD HOC COMMI	AD HOC COMMITTEES				
	Darla Hamlin				
Communiciations Committee	Katie Murphy				
5 members - 1 year term	Kathy Whittier				
Liaison: Alex Carr	Rob Wood				
	Donna Palmer				
	Sara Hopkins				
Economic Development and	Katie Murphy				
Sustainability Committee 7	Audrey Lones				
members/2 alternates	Susanne Lee				
1 year term	Matthew Ahlberg				
BOS Liaison:	Patrick Gilligam				
PB Liaison: Steve Morrison	Amy Horstmann				
i D Ziaioonii otovo mornicon	Carol Ellison -Alt.				
	Anne Graham- Alt.				
	Jason Raven				
Events Committee 5 members/1 year term Liaison:	Darla Hamlin				
	Jess Dyer				
	Brenda Bacall				
	Vacancy	<b>ALL TERMS</b>			
	Darla Hamlin	<b>EXPIRE 2015</b>			
Flag Committee	Ken Filliter	LATINE 2013			
5 members/1 year term	Sarah Filliter				
<b>Liaison</b> : Steve Palmer	Diane Burnell				
	Vacancy				
	\$				
W	Mark Girard <b>S</b> Linc Merrill <b>C</b>				
Wescustogo Hall Committee	Clark Baston, GH A C				
	Blaine Barter, GH C				
New Applicant for Committee	Darla Hamlin				
	Clark Baston				
	Blaine Barter				
	Earle Edwards				
North Yarmouth School Scholarship Fund					
Committee	Nelson Smith				
9 Trustees/1 year term	Lincoln Merrill Jr.				
,	Kenneth Allen				
	Richard Baston				
	Dixie Hayes				
	DINIG Hayes				