

North Yarmouth Parks & Recreation Committee

Minutes of Meeting – January 7, 2015, 7 PM

Members in attendance: Dave Holman, Scott Kerr, Heidi Shaw-Alpern, Brian Sites, Rick Smart.

Others present: Alex Carr, Pam Ames.

1. Call to order at 7:00. Review of minutes from December 3 meeting. Minor revisions were approved and will be re-submitted by Heidi. Minutes were approved (4-0) pending revisions noted. Revisions were completed later in the evening of 1/7/15.
2. Discussed plan for community forum to be held at the town office on 1/14/15 at 7 PM.
 - a. Talked about ways we can advertise the meeting to the community.
 - b. Alex suggested we contact a few specific groups that would represent interested parties (Snowmobilers, Moonlight Walkers, Yarmouth Cycling Committee, Hunters)
 - c. Discussed agenda and responsibilities:
 - i. Introduction and greeting - Brian
 - ii. Summary of 100 Year Plan - Dave
 - iii. **Start Here** concept - Brian
 - iv. Royal River Conservation Trust - Alan Stearns
 - v. Finish meeting with a question and answer session
 - d. Plan is to start promptly at 7:00, adjourn at 8:30.
 - e. Heidi will create a sign-in sheet to record contact information.
 - f. Rick will take notes.
 - g. Heidi and Scott will procure snacks.
3. Discussed how committee should prioritize spending on initiatives.
 - a. Voted to allocate \$100 towards targeted Facebook marketing (5-0 in favor). Dave will get this started immediately.
 - b. Discussed different types of signs and associated costs. Will continue discussion at our next meeting.
4. Heidi briefly presented information received from PACTS. Will continue discussion of this information at our next meeting. Some of the items of interest to our committee include:
 - a. Detailed trail information
 - b. Money available for local use
 - c. Extensive information on signage - including placement, sizing, types, etc.
5. Meeting adjourned at 8:17. Next meeting is scheduled for February 4 at 7PM.

Rick Smart
Secretary