

Living Well in North Yarmouth minutes 5/8/17

Attending; Richard Brobst, Priscilla Brobst, Rod Duckworth, Gay Peterson, Ginny Vandyke. Donna Palmer. Steven Palmer, Al Ahlers, Emma Call, Curtis Call

### **Resource Booklet**

Discussion of the resource booklet centered on content, distribution, publication, costs and maintaining up to date(current) information.

- **Content:** The format of categories as presented by Donna was accepted. Suggestions for inclusion included a disclaimer about accuracy, general mention of the need for volunteers and donations and thanks to AIP in Cumberland for their offering of assistance to our townspeople and for answering the many questions asked of them by our committee
- **Distribution:** Several methods of distributing the booklet were by neighborhood, on a table near an entrance door at NYMS, availability at the local town businesses, town office, voting polls at a Living Well table(with the new tablecloth), mailing to specific homes based on recommendations by town staff and at the churches. The booklets can be part of the “welcome” packet offered to new residents.
- **Publication:** Donna will get pricing information, will re-work into the draft product information obtained at today’s meeting, will discuss with Rosemary formatting options and try to have a product for the committee to review at our next meeting, May 22<sup>nd</sup>.

The committee agreed the resource guide should be reviewed on an annual basis, using the results of the review to determine when an updated publication should be printed. The booklet will be available on the town website. It was agreed that mention should be made of directing people to a town office “helpline” as a first line for people trying to use the access the information in the guide but instead are running into troubles when using it.

Thank you Donna for all of the work extended to make this resource guide happen for the committee.

### **Transportation**

Ginny has not received any inquiries for transportation. She will manage up to 6 inquiries/requests but any more than that for the May 17<sup>th</sup> meeting she will be referring to the committee for help. We remain vigilant to understand who in our community requires any form of necessary transportation. Hopefully the churches can provide better information.

### **May 17<sup>th</sup>**

Ginny has offered to provide baked goods. Steve will check with the office for a coffee machine. People interested in assisting setting up the room should be there by 9:15.

And, thank you Ginny for stepping up with transportation and everything else you do.

**Posters, Magnets, and More**

Ginny and Gay presented the group with ideas on how to publicize LWNy. This started with magnet and poster ideas. They provided several mock ups for car magnets for drivers to use when volunteering to provide transportation , for post-card sized ‘refrigerator” magnets and for posters. Several committee members were enthusiastic about the tree and heart with the enclosed LWNy. Branding was discussed but because of the current Start Here brand and the town logo there may be mixed messages about going any further with additional branding. The branding issue will be presented to the communication committee for greater discussion. Any content for the posters will be further discussed and decided by the LWNy committee. The committee expressed enthusiasm for what was presented today by Ginny and Gay.

**Grey Payson Meeting**

A meeting with the Fire Chief to discuss how the Fire and Rescue department reaches out to people in need will take place on May 11<sup>th</sup> at 9AM. Anyone of the committee is welcome to attend. Location: fire station.

Should this meeting provide information that requires the full attention of the LWNy committee then a follow-up meeting of the whole committee will occur. Thank you Priscilla for this idea.

**Chairman Position**

The committee currently prefers to have Steven Palmer be chairman.

Submitted by Steven Palmer