

North Yarmouth Economic Development and Sustainability Committee (EDSC)
Oct 10, 2015, 6:30pm Town Office Meeting Room

Attendees: A. Horstman (Co-chair), K. Murphy (Co-chair) M. Ahlberg, M. Girard, S. Morrison, S. Lee, C. Ellison (Secretary)

Absent: P. Gilligan, A. Graham

Audience: Jeanne Chadborne (Selectboard), Jim Moulson (Selectboard)

1. Updates: A postcard will arrive at all residences on Friday, it will contain dates of upcoming town meetings, hearings, and information sessions. A letter will later be sent out, drafted by an attorney, detailing some specifics regarding the upcoming vote. Lawn signs will be available tomorrow to vote for question #1.
2. Update on the video project: All the footage was filmed on the day of fun day, and the script was rewritten to follow some of the footage they received. We then found out we have a high profile world renowned National Geographic documentarian who lives in NY and would like his input, David McLain.
3. We will be creating a newsletter to send out to the entire town from EDSC, we need to decide what exactly to include in that, information about the plan that will be voted upon but also other information about our committee and what we hope for the economic and sustainable development of NY. Thoughts are to include Matt's board with possible designs, photos of what a quarter acre development looks like, photos of sustainable walkable neighborhoods, a summary of the hydro study.
4. In order to reach the most possible people we aim to distribute information in a variety of ways including having fliers at local businesses and community online bulletin boards, as well as contacting the local papers to see if we can get a factual article about the plan and vote published.
5. Planning for the 10/21 EDSC presentation to the public.

We debated the best way to reach the most people and though a panel of the experts may be nice and encourage questions, we could not insist that the experts attend. We will attempt to have experts there to ask questions if they are willing and available. We decided to break it down into small parts presented by different people keeping the presentation to about 20 minutes.

Steve will cover the history of the project including it's relationship to the comprehensive plan. Carol will cover the sewer infrastructure piece and try to explain clearly what is really meant and planned for the project since it has been a source of much misinformation and misunderstanding. Matt will talk about the type of development that would be possible for the area, addressing concerns that it would not fit the personality of the town, and reminding that we as a town will have control over what can be built in the space we are selling. Audrey will

address the tax piece, as much as is know, including mentioning a TIF, and reinforcing that this project as planned will not generate new taxes, yet the arrival of commercial interests will generate a new tax base for the town. Katie and Amy will act as MCs and do a wrap up at the end.

People seem to be focused on not polluting the aquifer, not having taxes go up and not having an uncharacteristic, unwelcome development come to town; we have organized our presentation around these ideas. The vote is based around which property the town controls, either the current town office site or the memorial school, and that's really what we're voting on, other decisions will be made in the future through town votes.