

EDSC AGENDA
February 21, 2019

- CALL TO ORDER
- MINUTES APPROVAL FROM THE JANUARY MEETING
Amy moved, Katie seconded to approve
- OLD BUSINESS :
- 1. UPDATE ON TIF PUBLIC MEETINGS – ROSEMARY

Some new faces at meetings; good questions.

Notice for public hearing (March 5) for TIF has been printed in the Forecaster but it is small. Rosemary will ask them to re-run it larger. Select Board has received their copy of the public hearing notice and materials.

Shana, Vanessa, and Rosemary will be in attendance.

Financials: estimates for the projects are high; estimates are low for revenues.

Copies available at Town Office.

2. **TIF prep for hearing, March outreach** – Outreach discussed.
3. **Development Projects Update** – Vanessa is currently matching up potential projects with land. There are several active ideas. Discussion of “place codes.”
4. **Village Master Plan** – At the moment there is a drawing focus – Concepts for Village Center are now being developed into a plan for building footprints, sidewalks, new streets, more. Annotated plans + narrative will be the bulk of the Village Master Plan. It will function as kind of a how-to document. Educational, promotional, and how-to. Drawing will be part of this and will show Village Center district, starting roughly at Stones and proceeding north towards Village Green. Will include frontage of [parking lot for Fun Day]. Release date: May 2019 to the committee. (This all happens after TIF). May is the date for the next summit. In July, a first draft for narrative. In September the plan will be finalized and zoning changes will start.
5. **CDBG (Community Development Block Grant) - grant application update, 2019 work; anticipated 2019/2020 future applications:** This is a grant proposal from the town for a street study. Feb. 28 is the date for the presentation of the grant proposal to Maine Office of Community Development. \$3500 would be the award amount. The money would go toward engineering a permanent change.
6. **Traffic Calming/Intersection Painting and Parking Test with LWNV/EDSC/PACTS/Bicycle Coalition of Maine** – Vanessa: This would be testing the idea of painting/parking/turning. Volunteers would

be needed to do this. This would be a very celebratory thing, fun event, family participation etc. Could this be in place of the Summit?

- **NEW BUSINESS**

Business After Hours – Vanessa asked the committee if we were interested in doing an event that is specifically targeted to businesses—a business mixer, in coordination with Traffic Calming/Intersection Painting and Parking Test. Perhaps doing it at the barn next to Stones. Tap the Purple House to create and serve appetizers? An evening event, 5-7, Perhaps early May. Provide alcohol? Would be first engagement with businesses since TIF. Maybe get people to think about space in the center of town that is used/not used. Invite current businesses through NYBA. Advertised via various means. Business specific gathering/talk. Select Board should be included. Next meeting: compose a “to do” list.

Other: Concern: re the potential bus detail and how it impacts traffic, the Master Plan. Vanessa comments: re: traffic count, we are fine for capacity. Less than 20,000 count [per day?]. Her feeling is that turning radii are very important. Big turning radii we start applying: we will be in trouble. We need to be very careful. Biggest nut to crack narrow the street and bring in on-street parking.

Other: Rosemary: re: comparing Cumberland to North Yarmouth: We will never equalize the state valuation of Cumberland, which is a larger municipality. Therefore it's not good to make comparisons.

ADJOURNMENT: 8:25 PM. Next meeting: Thursday, March 21.

Respectfully submitted,
Katie Murphy