

NORTH YARMOUTH COMMUNICATIONS ADVISORY COMMITTEE

May 5, 2017

Minutes

Attending: Peg Leonard, Christian Edmondston, Rob Wood, Katie Murphy, Rosemary Roy, Darla Hamlin.
Visitors: Steve and Donna Palmer

Minutes of previous meeting: Accept as printed. Katie/Darla. Voted.

OLD BUSINESS

Gateway Signs: Christian hasn't been able to get a small piece of the sign material—Bailey Signs is cutting a small piece. He said that it looked like really laminated plastic but was very rigid. It was noted that they could also let us know where we could see a sign of the same material that they've already done. Rosemary is getting quotes for posts from Lowe's and Home Depot, but they don't have slotted posts. Could Andy Walsh provide slots? Rosemary will check. Posts are reasonable. We should wrap up the sign project at our next meeting.

Welcome Bags: The town office is still working on pricing bags. Rosemary met with Steve and Donna to distribution of the bags. Steve noted that LWNY would like to personalize the bags by having people who have lived in town 10 years or more deliver the bags and be able to answer questions about the town and wish folks a successful stay. Provide an introduction to our form of government, fire-rescue, RFTH, etc. Put the best foot forward for the town; the deliverers would also provide a link for the person in the future – someone to ask if there are additional questions. LWNY is also reaching out to other communities. Rob: We need a process to put this in motion, and we need volunteers to deliver. Donna: Rod Duckworth has a proposal for First Greeters – he is ready to do this. Katie: We need to be specific about what we want to find – put a notice in RFTH that we are looking for greeters in specific areas of town, e.g., Walnut Hill, Mountfort Road, etc. The Historical Society is talking about the history of town roads – this could morph into a greeting program. How can the CAC work on this? Approximately 20 new people/families per year move to town. We allow 15 building permits per year, and so far this year there are only 2 left. This will need to change as more people are moving in. At this point, we are not close to having the bags – no quotes, no design, not much stuff, no handbooks, and shorthanded in the office. To proceed, we need (1) source for bags and quote, (2) artwork, (3) more stuff, (4) handbook? Darla noted that there are two parts: (1) get material together and assess (CAC responsibility) and (2) disseminate information (LWNY responsibility). Steve noted that we could start with what we have so that the project could begin sooner; materials will always be in state of flux. Rod could begin with the existing packet at the town office. Rosemary noted that the goal date for the release of the bags is July 1, when the funds are available to pay for them. CAC can work on the bag and content over the next 2 months to get this settled. In the meantime, LWNY can work with Rod to get more people involved by area, so by 7/1 we would be ready to roll. LWNY would reach out to people (as for the Ice Cream Social) to get them involved. Make these into living bags. Peg: What about people who don't want paper? Information is also on the website. Steve noted that the handbook would be very important as a paper resource that people can keep handy. By our June meeting, Steve will talk to Rod, and CAC will review contents (Darla, Pag, Katie).

Newsletter: At this point, we have all but two pieces. The Comprehensive Plan article is very short; they will be actively doing more later – a forum in September (Summit). There will be a Summit in May for boards and committees to discuss the town's future.

NEW BUSINESS

Candidates' Night: Nomination papers were pulled last week – there are no contested races this year. Steve Morrison and Jen Spiers are running for Select Board; Bill Whitten and Pam Ames, Budget Committee; one for Cemetery Commission; one for SAD 51. Not many have attended the Candidates' Nights, but it is recorded and has good information for a resource. There will also be a vote on the school budget and a voter information night. Format: Each candidate introduces him-/herself to the town and then open for questions. The election is June 13; Candidates' Night June 1, 7:00 pm. We could also have someone talk about the school budget vote. Schedule for 90 minutes. Rosemary will take care of televising; Christian would like to learn to be a backup.

Next meeting: Friday, June 2, 7:30 am, downstairs meeting room. Agenda item: Discuss monthly newsletter, LWNY survey, people using/wanting printed newsletters.

DRAFT