

NORTH YARMOUTH COMMUNICATIONS ADVISORY COMMITTEE

October 5, 2018

Minutes

Attending: Christian Edmondson, Peg Leonard, Katie Murphy, Jay Fulton, Rosemary Roy, Kathy Whittier

Minutes of September meeting: Motion to approve as printed: Katie/Jay. Voted.

OLD BUSINESS

Newsletter: The October newsletter was completed by the Town Office staff because of Kathy's computer issues. It will be mailed the week of October 8.

Recycling signs: The opinions of the committee at the September meeting were reviewed. Recycling is an issue – the town will be voting on increased costs. There is a video on the website explaining the current state of the industry and ecoMaine's work. ecoMaine provided videos for video and broadband channel. There has been staff training at the Town Office about what can and can't be recycled. There was further discussion of recycling options and ideas to bring the topic to the forefront. We need to keep pushing the efforts. Do we want to work on recycling messages?

Changeable signs: We could use a recycling message sign when no others are in use, e.g., "North Yarmouth Recycles." Next meeting: Discuss locations for signs and compile the information we have as well as new information. Rosemary: Don't forget outlying areas.

Select Board meeting 9/18 update: Christian reported that the idea of soliciting and publishing ads in video and in the newsletter was quashed by the Board.

Comprehensive plan: List of businesses in the comprehensive plan was compiled by town staff, research, and the NYBA; this took about 6 months. The key to a comprehensive plan is to keep it updated, e.g., every third year.

Rosemary: She is close to coming up with a sound idea for recruiting volunteers, e.g., a volunteer job fair, possibly in January. There will be a summit after Thanksgiving. Hopefully this will bring us something to talk about. The church Fellowship Hall will be used for the summit. Peg and Kathy offered to help with this.

Katie: The Historical Society is working on an initiative to move the Old Town House.

Next meeting: Friday, November 2, 7:30-8:45 am, Downstairs Meeting Room.